

It only takes One...

- One individual's bad decision
- One wrongful termination lawsuit
- One terrorist attack
- One natural disaster
- One targeted act of violence
- One lost laptop
- One misconfigured technology device
- One lost reputation

...to quickly understand how valuable policies and procedures can be to your organization's reputation and survivability.

Reports, surveys and experts all recognize the overwhelming challenges organizations face to meet growing regulatory burdens and internal controls obligations, while struggling with lack of time, money and resources. However, Awareity is revolutionizing how organizations can implement immediate, proactive and ongoing solutions.

"Organizations are paying thousands of dollars every year due to data breaches and lawsuits because their employees lack direction, their policies and procedures are outdated, or they lack policies and procedures altogether."

- Rick Shaw, CEO Awareity

Expert Validations

With 192,000 federal regulations on the books, regulatory compliance costs for businesses with fewer than 20 employees average \$7,647 per worker a year. -- SBA (business.gov)

Spending on regulatory compliance is growing at a rate twice that of IT spending. -- Gartner Study

An overwhelming bulk of total compliance costs are staffing-related. Over 93%. -- Securities Industry Association

90% of respondents agreed strongly that compliance with regulatory requirements had become more challenging over the last five years. -- Deloitte Touche Tohmatsu's Navigating the Compliance Labyrinth

75% of respondents felt that an institution's reputation with customers was closely related to their compliance abilities. -- Deloitte Touche Tohmatsu's Navigating the Compliance Labyrinth

"Financial services industry executives say that the cost, risk and burden of regulatory compliance are top concerns." -- PricewaterhouseCoopers

Compliance-related spending increased by an average of 159% from 2002 to 2006. Compensation of staff accounted for over 60% of spending. -- Deloitte Touche Tohmatsu's Navigating the Compliance Labyrinth

Too many businesses are relying on technology rather than policy to deal with risk management issues. "At the end of the day... technology only automates good process." - Paul Proctor, Gartner VP

"The 'human factor' — employees, customers, third parties and business partners — are the greatest root cause of security breaches," - Deloitte Touche Tohmatsu's 2007 Global Security Survey.

"The most valuable control that you can install is a combination of practices and procedures within your culture that demonstrate the 'human factor' controls on a daily basis." - Jeff Reich, Information Security Officer, CompuCredit

Developing effective Internal Controls begins with policies and procedures and keeping them updated can be difficult, expensive and time consuming without the right tools. Awareity's years of experience led us to develop Intelligent Templates to help organizations create tailored organizational policies and procedures and experts continue to validate our vision and revolutionary tools and services. Intelligent Templates make "generic templates" obsolete and allow organizations to quickly and efficiently develop policies and procedures that can be customized for their organization, their culture and their people.

Intelligent Templates require no additional personnel and no software or hardware implementation. Contact Awareity today to see how your organization can begin using Intelligent Templates to address internal controls obligations for compliance, risk management, emergency preparedness, business continuity, information security and more.