

For immediate release:  
June 2009

## **Awareity Introduces Intelligent Templates**

Awareity's newest service, Intelligent Templates, will be soon be released. This innovative service will help organizations stay ahead of the curve and revolutionize the way they modify individual-level behavior, improve business processes, transform status quo cultures, eliminate silos and deliver multi-dimensional improvements directly to the bottom line.

### **Why is modifying individual-level behavior important?**

It only takes one individual's lack of awareness or bad decision to cause serious, expensive and embarrassing damages to an entire organization.

### **Why must Management take a leadership role?**

As risks, regulations, lawsuits, lessons learned and incidents continue to escalate and affect more and more organizations, management must take the lead in implementing more effective tools that can deliver immediate, proactive and ongoing situational awareness to the right individuals at the right time, allowing all appropriate personnel to make better decisions.

### **Why is Awareity's Intelligent Templates needed?**

Surveys, risk assessments and lessons learned clearly indicate that most organizations do not have effective and up-to-date policies, proving existing efforts are not adequate.

All levels of management, from Board of Directors to Executives to Department Supervisors, are overwhelmed and falling behind in developing critically needed policies, procedures and plans. Policies, procedures and plans are the directions and guidelines that individuals need to make better decisions and are required by law.

### **What is Awareity's Intelligent Templates service?**

As risks become more sophisticated and as regulations become more complex and stringent, organizations need simple, on-demand tools that allow them to proactively and quickly develop policies, procedures and plans. Intelligent Templates converts regulatory manuals and guidelines, which are not easy to read or easy to use, into individual 'templates' with 'intelligence' and provides management with easy to use tools to select policies that apply to their organization and easily customize each policy for their own organization's culture and needs.

### **Will Awareity's Intelligent Templates reduce costs and save time?**

Absolutely! Have you actually read the FFIEC manuals for the financial sector? Have you read the 590-page Task Capabilities List that all levels of government are supposed to implement? Time and resources are expensive and hiring consultants is expensive too. Intelligent Templates can deliver more effective and more affordable results for more organizations.

### **About Awareity**

Awareity is the leading authority on Internal Controls, Secure Information Sharing and Proactive Emergency Preparedness tools for targeting the biggest challenges every organization faces today - Human Factors.

Contact [Awareity](http://www.awareity.com) to learn how your organization can achieve compliance and improve risk management.

Contact:  
Katie Weaver  
402.730.0077  
[info@awareity.com](mailto:info@awareity.com)